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360° B2B, B2G & G2B Events Company

VERIFAIR - a Dubai-based multinational business events company with offices in **Dubai, New Delhi, Las Vegas, Nairobi, Lagos, Johannesburg and Ho Chi Minh City**, creates the right platforms to accelerate business growth for its stakeholders across the world. Since its inception in 2015, it has become a trusted name globally in the business events arena, shouldering the responsibility of growing businesses beyond boundaries through bespoke vertical business events.

VERIFAIR is a 360 degree business events company, specialised in **B2B, B2G & G2B** events and works perfectly as your business catalyst.

Globally, VERIFAIR has established a strong foothold across several industrial verticals including **FOOD & BEVERAGES, HORECA, PAPER, PACKAGING, HYGIENE TISSUE, PRINTING, ENERGY, RENEWABLES, ELECTRICAL, FOOTWEAR, FASHION & LEATHER** sectors, all of which are buoyant worldwide.

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B2B BUYER - SELLER MEET / MATCHMAKING

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Name of the Event: **SUPER SOURCING BAHRAIN 2023**
Date: **8-10 January 2023**
Venue: **Crown Plaza Hotel**
Country: **Bahrain**
Type of Event: **B2B Buyer - Seller meet / Matchmaking**
Sectors Covered: **Food & Beverage (F&B), Non-Food FMCG, Fresh/Frozen Food
Healthcare, and Home Care Products.**
Outcome: **95 Suppliers, 1275 meetings and 328 buyers**
Client: **Federation of Indian Export Organisations (FIEO) Govt. of India**



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Name of the Event: **Super Sourcing Dubai 2021**
 Date: **12 -14 Dec 2021**
 Venue: **Voco Hotel, Dubai**
 Country : **UAE**
 Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
 Sectors Covered: **Food & Beverage (F&B), Non-Food FMCG, Fresh/ Frozen Food, Healthcare, and Home Care Products**
 Outcome: **103 Suppliers, 1357 meetings and 429 buyers**
 Client: **Federation of Indian Export Organisations (FIEO), Govt.of India**

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Name of the Event: **Super Sourcing Dubai 2022**
 Date: **20-22 Sept 2022**
 Venue: **Festival Arena, Festival City . Dubai**
 Country : **UAE**
 Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
 Sectors Covered: **Food & Beverage (F&B), Non-Food FMCG, Fresh/ Frozen Food, Healthcare, and Home Care Products**
 Outcome: **173 Suppliers, 2357 Meetings, and 529 buyers**
 Client: **Federation of Indian Export Organisations (FIEO), Govt.of India**

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Name of the Event: **Agritec Africa**
 Date: **11-13 June 2025**
 Venue: **Kenyatta International Convention Centre (KICC)**
 Country : **Nairobi**
 Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
 Sectors Covered: **Food & Beverages, Fresh Fruits & Vegetables, Dairy, Meat & Poultry, Agricultural Products**
 Outcome: **180 Suppliers, 10000 Visitors**
 Client: **Ministry of Agricultural & Livestock Development, Govt of Kenya, Food and Agricultural Organization of the United Nation**



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Name of the Event: **Agritec Africa**
Date: **11-13 June 2026**
Venue: **Gallagher Convention Centre, Johannesburg**
Country : **South Africa**
Type of Event: **B2B Buyer–Seller Meet / Matchmaking**
Sectors Covered: **Food & Beverages, Fresh Fruits & Vegetables, Dairy, Meat & Poultry, Agricultural Products**

Outcome: **80 Suppliers, 8000 Visitors**
Client: **African farmers Association of South Africa (AFASA), South African Irrigation Institute SABI), Agricultural Producer Agents Council (APAC), Future Farmers, South Africa Grain Farmer Association (SAGRA).**



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Name of the Event: **Agri Vietnam**
Date: **10-12 June 2026**
Venue: **Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City**
Country : **Vietnam**
Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
Sectors Covered: **Food & Beverages, Fresh Fruits & Vegetables, Dairy, Meat & Poultry, Agricultural Products**
Outcome: **122 Suppliers, 9000 Visitors**
Client: **Ministry of Industry and Trade (MOIT), Republic of Vietnam**

AGRI
VIETNAM2027

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Name of the Event: **INDUSTRY MEET OF WIRE & TUBE DUSSELDORF**
 Date: **08- Sept 2022**
 Venue: **Voco Hotel, Dubai**
 Country : **UAE**
 Type of Event: **B2B Buyer Seller Meet**
 Sectors Covered: **Wire, Cable, Tube, and Pipe Industries**
 Outcome: **270 Industry Delegates**
 Client: **Messe Düsseldorf GmbH, Germany**



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Name of the Event: **INDUSTRY MEET OF WIRE & TUBE DUSSELDORF**
Date: **12 Jan 2022**
Venue: **Voco Hotel, Dubai**
Country : **UAE**
Type of Event: **B2B Buyer Seller Meet**
Sectors Covered: **Wire, Cable, Tube, and Pipe Industries**
Outcome: **180 Industry Delegates**
Client: **Messe Düsseldorf GmbH, Germany**



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Name of the Event: **AFLEX KENYA 2024**
 Date: **29-31 May 2024**
 Venue: **Sarit Expo Center, Nairobi, Kenya**
 Country : **Kenya**
 Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
 Sectors Covered: **Footwear, Bags, Luggage, Accessories & Leather Products.**
 Outcome: **92 Suppliers, 2370 meetings and 563 buyers**
 Client: **Council for Leather Exports - CLE, Govt. of India, Africa
 Leather and Leather Products Institute - ALLPI**

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Aflex

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Name of the Event: **India Footwear & Leather Products Show (IFLPS)**
 Date: **13- 14 Dec 2022**
 Venue: **Crowne Plaza Deira, Dubai**
 Country : **UAE**
 Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
 Sectors Covered: **Footwear, Bags, Luggage, Accessories & Leather Products.**
 Outcome: **80 Suppliers, 1940 meetings and 667 buyers**
 Client: **Council for Leather Exports - CLE, Govt of India**

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Name of the Event: **PROPAPER TANZANIA**
Date: **07-09 Oct-2024**
Venue: **Diamond Jubilee Hall, Dar Es Salaam**
Country : **Tanzania**
Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
Sectors Covered: **Paper, Corrugation, Mono Cartons, Paperboards, Packaging, Printing, Labels, Tissue and Converting Industry**

Outcome: **75 Suppliers, 1987 meetings and 589 buyers**
Client: **Tanzania Investment Centre (TIC) ,Tanzania Private Sector Foundation (TPSF), Tanzania Industries of Printing & Packaging Association (TIPPA)**

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Name of the Event: **Korea Energy Week UAE**
 Date: **6-7 October 2021**
 Venue: **Voco Hotel, Dubai**
 Country : **UAE**
 Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
 Sectors Covered: **Solar, Renewable, Electrical and 4IR Technologies**
 Outcome: **85 Suppliers, 1357 meetings and 249 buyers**
 Client: **Ministry of Trade, Industry and Energy, Government of Korea**



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Name of the Event: **Korea Energy Week UAE**
 Date: **2-3 Nov 2022**
 Venue: **Crowne Plaza, Dubai**
 Country : **UAE**
 Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
 Sectors Covered: **Solar, Renewable, Electrical and 4IR Technologies**
 Outcome: **138 Suppliers, 2154 meetings and 319 buyers**
 Client: **Ministry of Trade, Industry and Energy, Government of Korea**



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Name of the Event: **POWERELEC BAHRAIN 2024**
 Date: **14- 16 Oct 2024**
 Venue: **Crowne Plaza Hotel, Manama**
 Country : **Bahrain**
 Type of Event: **B2B Buyer-Seller Meet / Matchmaking**
 Sectors Covered: **Solar, Renewable, Electrical and 4IR Technologies**
 Outcome: **82 Suppliers, 1752 meetings and 473 buyers**
 Client: **Bahrain Chamber of Commerce and Industry (BCCI), Kingdom of Bahrain, MESIA - Middle East Solar Industry Association**



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Name of the Event: **ACI Middle East Conference**
 Date: **12-13 Feb 2025**
 Venue: **Kempinski Central Avenue, Dubai**
 Country : **UAE**
 Type of Event: **Conference**
 Sectors Covered: **Construction, Concrete, Building Materials, Civil Engineering, Infrastructure**
 Outcome: **300 Delegates**
 Client: **American Concrete Institute**

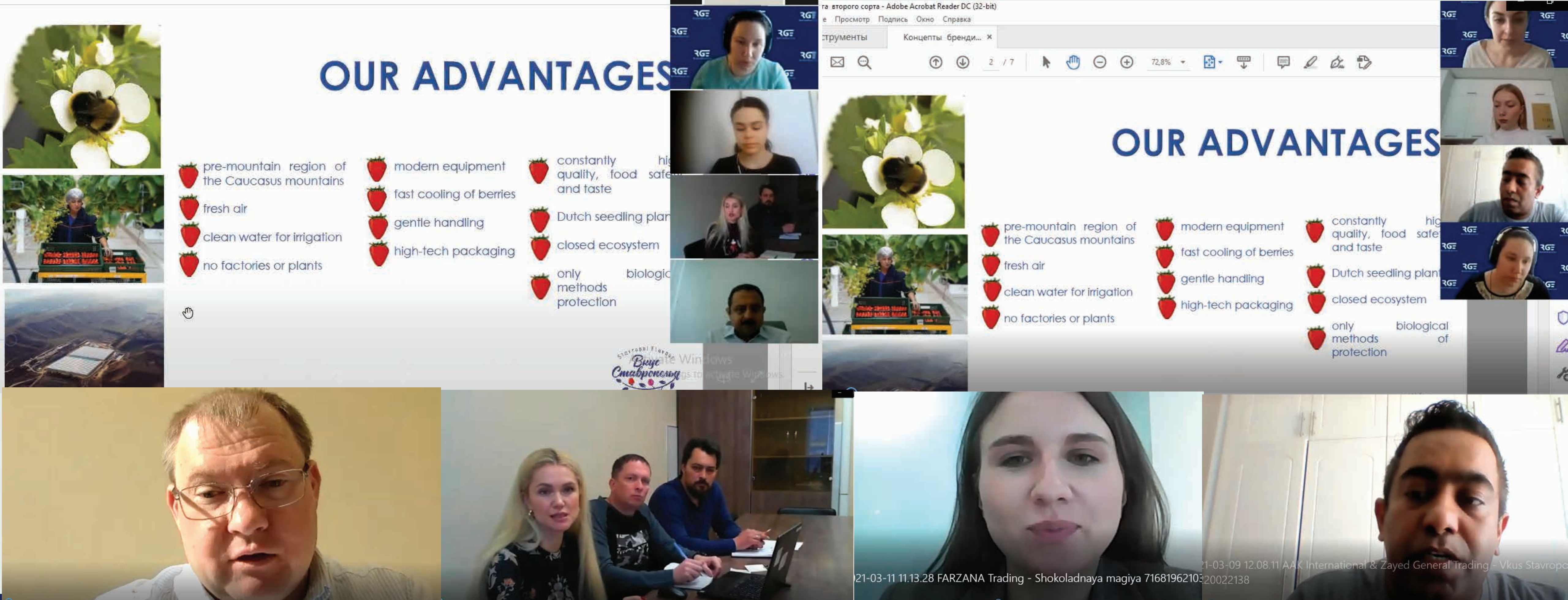


B2B BUYER - SELLER MEET / ONLINE

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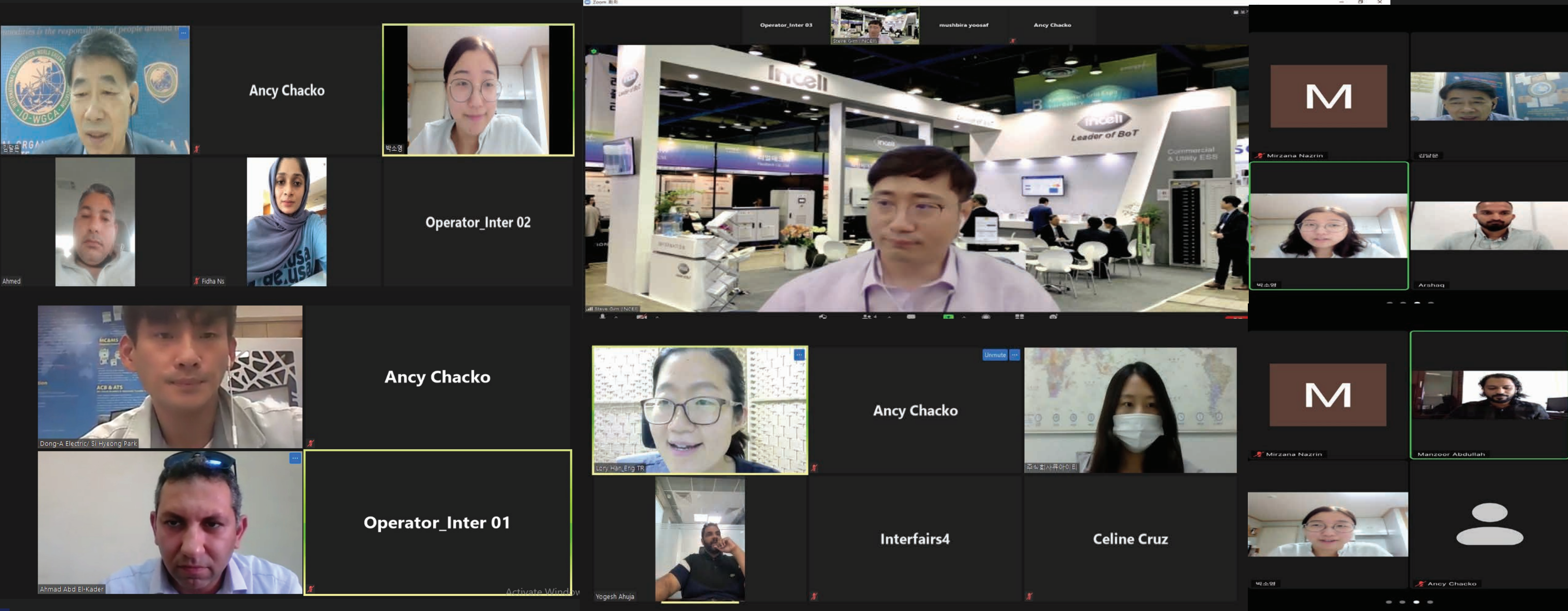
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Name of the Event: **Best of Russia B2B Sourcing Zoom Meetings**
Date: **09-11 March 2021**
Venue: **Zoom Platform**
Country : **UAE**
Type of Event: **B2B Buyer–Seller Meet**
Sectors Covered: **Food & Beverage (F&B), Non-Food FMCG, Fresh/ Frozen Food, Healthcare, and Home Care Products**

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Name of the Event: **: KOREA- UAE K- ELECTRIC B2B PROGRAM**
Date: **13- 14 Dec 2022**
Venue: **Zoom Platform**
Country : **UAE**
Type of Event: **B2B Buyer-Seller Meet**
Sectors Covered: **Solar, Renewable, Electrical and 4IR Technologies**
Outcome: **58 Suppliers,3987 meetings and 386 buyers**
Client: **Korea Electrical Manufacturers Association, Govt of Korea.**

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VERIFAIR EVENTS
@ DUBAI



Started in 2022, September
Dubai

Professional Trade Fair,
Conferences, Awards and Gala
Dinner for Paper, Corrugation,
Mono Cartons, Paperboards,
Packaging, Printing, Labels,
Tissue and Converting Industry

propaperdubai.com





VERIFAIR EVENTS
@ KENYA



Started in OCT 2023
Nairobi
Kenya

International Solar, Storage,
Renewables, EV, Power &
Electrical Exhibition

powereleckenya.com





VERIFAIR EVENTS
@ NIGERIA

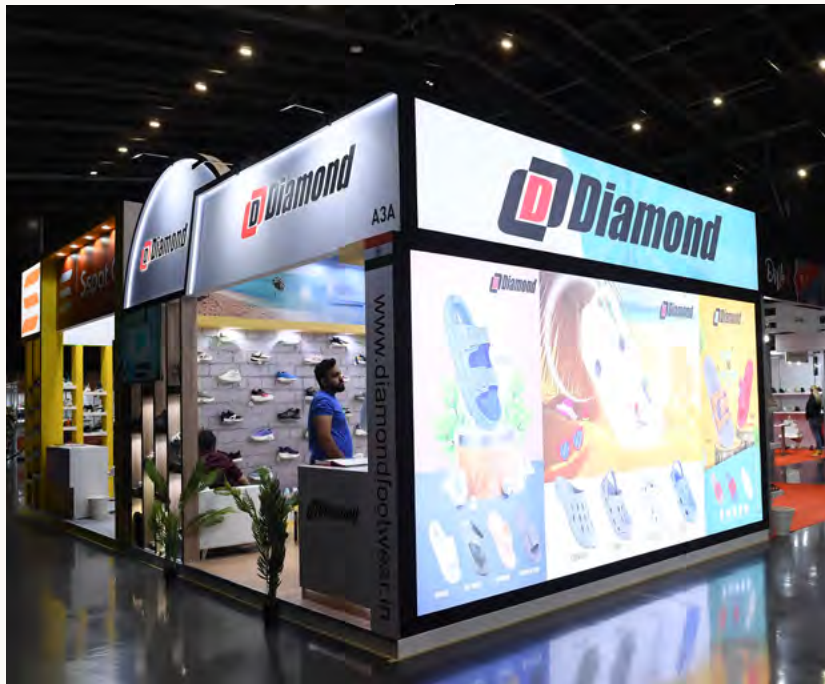


International Solar, Storage,
Renewables, EV, Power &
Electrical Exhibition

Started in MARCH 2022
Lagos
Nigeria

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@ DUBAI

Diflex

Started in December 2023
Dubai

Dubai International
Exhibition & Conference on
Footwear, Bags, Luggage,
Accessories & Leather
Products.

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Thank you!

For more information, please contact us at

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